

Who can become a Moose Rider?

Any member of the Loyal Order of Moose or Women of the Moose can join. The Moose Rider Activity Groups have the distinction of being a Moose activity that welcomes both men and women to serve as Officers. Moose members don't have to own a motorcycle to join either. There are plenty of opportunities for any Moose member in good standing to plan, support and volunteer for Moose Rider events.



How do I become a Moose Rider?

First, you have to be invited to join the Loyal Order of Moose or Women of the Moose, which isn't as hard as it might seem! As stated before, Moose Riders are active, visible and friendly. If you see Moose Riders at a motorcycle event or see any Moose sponsored event in your community or at the local Moose Lodge, stop by and introduce yourself. You may also want to visit the Moose International website to familiarize yourself with the organization.

There's a handy Lodge locator that will allow you to contact the Moose Lodge closest to you and make contact with one of the friendly folks there. Perhaps you have a friend or relative that is a past or present member of the Moose who might introduce you to the folks at the local Lodge.

How do the Moose Fraternity and Moose Riders compare to corporate run "Brand" motorcycle clubs?

Favorably! Just look at our numbers as compared to one of the best-known, brand-loyalty, riding clubs in the US:

- L.O.O.M. 1,600 North American Lodges with meeting facilities vs. 862 dealerships in the US and Canada
- L.O.O.M. & W.O.T.M. 1 million members vs. 1 million members (including associates)
- Moose Rider Groups: nearly 300 since 1997 vs. 535 Dealership "clubs" since 1903
- L.O.O.M. \$70 - 90 million worth of community service annually vs. Estimated \$65 million over the last 25 years

...and the Moose organization has helped to raise and improve the lives of over 12,000 children at Mooseheart, Child City & School. Interest in forming Moose Rider groups is growing in Lodges across the country. Moose Riders welcome owners of every make and model of motorcycle. We're interested in riding, charitable works and fellowship; not selling motorcycles and accessories.

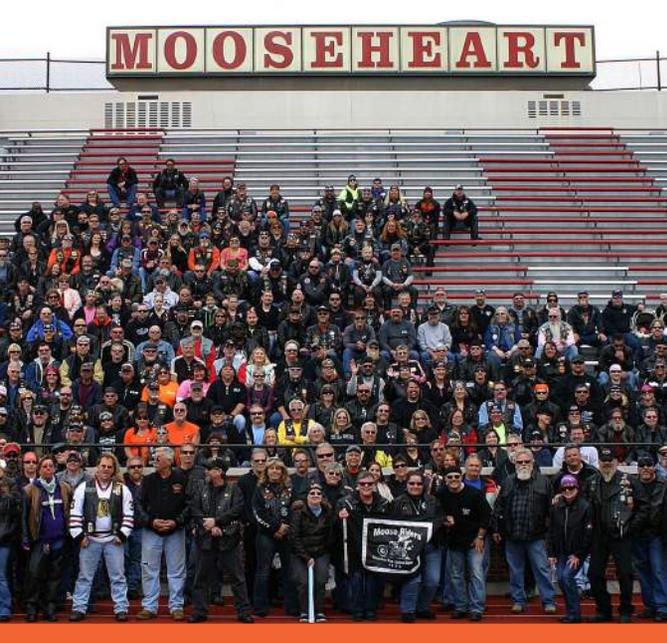


For more information please visit:

- www.mooseintl.org ■ www.mooseheart.org
- www.moosehaven.org ■ www.mooseriders.org



Can **YOU** run with this herd?



What are the Moose Riders, Loyal Order of Moose & Women of the Moose?

The Moose Riders are the motorcycle riding activity groups that are organized under the Lodges and State/Provincial Associations overseen by Moose International. The two major components of Moose International are the Loyal Order of Moose and the Women of the Moose.

The Moose is a Fraternal and service organization founded in 1888.

The Moose Rider program is one of the fastest growing, most visible and active programs of the Moose Fraternity. Moose Riders are linked into a nationwide network of over 1,600 Moose Lodges in the North American Continent and are an activity group of the 1 million men and women of the Moose. Moose Lodges are located throughout the United States, Canada and Great Britain. Most locations include a Social Quarters and dining facilities. Some Lodges maintain health & fitness facilities and several have on-site camping available. The Moose member's card is an all-access passport to any of these facilities.

What do Moose Riders do?

Moose Riders raise funds for Moose Charities, local and national charities and volunteer for community service. Moose Rider events as well as events of the Loyal Order of Moose and Women of the Moose support the operation of Mooseheart Child City & School, a 1,000-acre community for children and teens in need and Moosehaven a 63-acre retirement community for Moose members near Jacksonville, FL.

We also help to raise funds and volunteer our time to benefit Scouting, drug awareness, crime prevention, adopt a highway, adopt a park, youth and adult sports leagues, scholarship programs, Toys for Tots, feeding the hungry and disaster relief efforts. The men and Women of the Moose Riders also provide assistance to countless national charities such as MDA, Arthritis Foundation, American Cancer and Heart Associations, St Jude Children's Cancer Research and veterans' organizations.

All units of the Moose conduct approximately \$90 million worth of community service (counting monetary donations and volunteer hours worked) annually.



Is that all that Moose Riders do?

No. Moose Riders RIDE!

We participate in pledge runs, parades, rallies, overnight rides and hold our own events. The Moose Riders help to sponsor and organize the annual Blessing of the Bikes held on the Mooseheart campus, raising funds for the children of Mooseheart and other worthy children's charities as well as raising funds for our seniors at Moosehaven. Moose Riders participate in multi-day rallies and our annual "Moose Ride 4 Kids" events.

Moose Riders also support riding safety programs like the Rescue Riders, Accident Scene Management, and Road Docs who provide advance medical and logistic support to state and local medical and emergency response agencies in the event of a natural or manmade disaster or emergency situation. These groups help train riders in cardio pulmonary resuscitation, basic first aid technique, radio response, medical support and information gathering skills in advanced, onsite support while waiting for traditional medical responders.