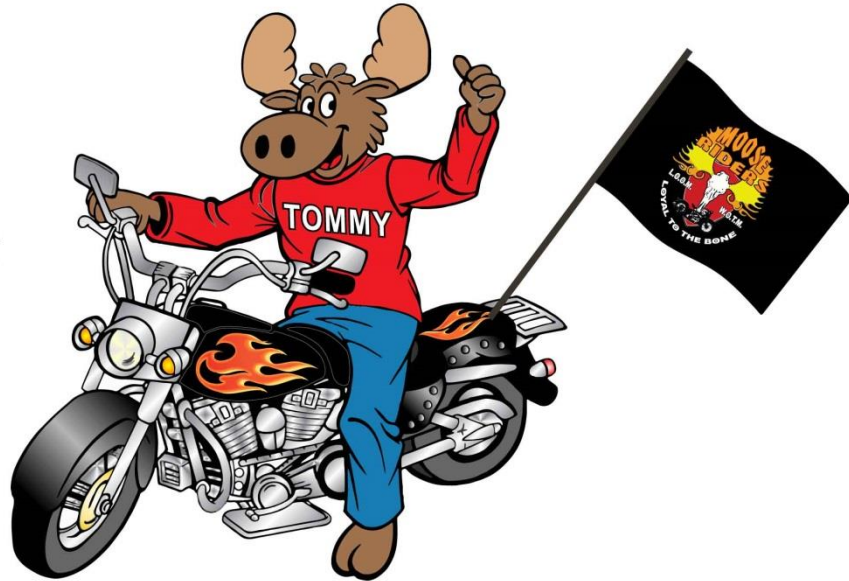


CALLING ALL MOOSE RIDERS!

The Moose "RIDE 4 KIDS" Fundraiser

BEGINS TODAY & CONCLUDES ON LABOR DAY

VISIT: WWW.MOOSERIDERS.ORG FOR MORE INFORMATION



THANK YOU FOR SUPPORTING

Mooseheart Child City & School

Moose Ride 4 Kids Day is a Moose International supported Moose Rider effort to host motorcycle fundraising events across North America. This program was created to give groups an opportunity to support Mooseheart Child City & School outside of the annual Bike Blessing. Through this event, we are able to recognize more Moose Rider groups for their generous donations and we can more accurately report their support and efforts to the Fraternity.

***Start dates coincide with the Annual Bike Blessing, and conclude by Labor Day.**

Events may include: Poker Runs, Pledge Runs, Raffle Runs, Hog Roasts, Rides with Biker Olympics competitions, Timed Skills Rallies, or any other motorcycle themed event that can be used to collect donations for Mooseheart Child City & School. Participation may be at the Lodge Moose Rider Group level, District Moose Rider Lodge groupings, or as a collective State/Provincial Moose Association Moose Rider Group. The hope is that all Moose Riders will be able to either host or participate in a motorcycle event to benefit Mooseheart, which may be open to the public, between the Mooseheart Bike Blessing on **Saturday, May 20, 2017** through Labor Day **Monday, September 4, 2017**.

All Moose Rider groups participating in *Moose Ride 4 Kids* Day will have an opportunity to receive the **“Mark ‘Tiny’ Metcalf Big Heart” Award** an honor bestowed upon a single lodges, whose Moose Riders Group donated the highest dollar amount fraternity-wide. A second award will go to the **State/Provincial Moose Association** raising the largest dollar amount.

To help aid the coordination of these events and to maximize the media coverage of our national Moose Ride 4 Kids Day events, it is important that contact information and participation plans (see participation form) are passed along to the Activities Department at Moose International, Attention: Moose Riders, prior to the Mooseheart Bike Blessing on May 20th. Full details and resource materials are available at **mooseriders.org on the “Resources” page**.

All *Moose Ride 4 Kids* donations should be sent to the **Moose Charities** (155. S. International Drive; Mooseheart, IL 60539), **no later than September 22, 2017, to qualify**. To receive the proper credit for this activity, your donation **MUST be earmarked “Moose Ride 4 Kids,”** (to be distinguished in our database from other donations made to Mooseheart). The winners will be announced during the week of **October 3rd, 2017**. If your group is participating we ask that you submit a pledge sheet, available at www.mooseriders.org / *Moose Ride 4 Kids*. Please complete and submit to the pledge sheet to ***Moose International, c/o Activities Dept; 155 S. International Drive, Mooseheart, IL 60539***, or email the form to: cmondrella@mooseintl.org.

Lastly, I would like to thank each and every one of you for your ongoing commitment to the Moose Riders activity group and to the children residing at Mooseheart. We hope that you all value this special opportunity to enjoy some fun and camaraderie among your fellow Moose Riders while making such an important difference in the lives of our Mooseheart children!

Fraternally,



Cherie Mondrella

***Assistant Director of Membership
Activities & Heart of the Community***

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